



ACESA Newsletter

NEWSLETTER NO. 10

DECEMBER 2010

President's Message

KEY DATES:

- 7-8 July 2011: **ACESA Annual Conference**
- 11-12 July 2011: **ANU China Update—Rising China: Global Challenges and Opportunities**
- 19-20 September 2011: **Fudan—ACESA Conference on Transition and Development (TED)**

Dear ACESA Members and Potential Members!

Welcome to the 2010 ACESA Newsletter. At the 23rd Annual Conference of the Association for Chinese Economic Studies Australia (ACESA), I became the President of ACESA, a position I will hold for two years. As of January 2011 I will take up a position as Associate Director of the new Australia Centre on China in the World (CIW) at The Australian National University. The missions of both ACESA and CIW have at least one thing in common, which is to expand Australia's capacity for China studies, with a focus on supporting the future generations of China scholars. As someone who often describes herself as "an economist specialising on the Chinese economy", I am particularly looking forward to using both the ACESA and CIW platforms to promote "Sino-economics" in Australia.

This newsletter provides an indication of some (although certainly not all) of the events that ACESA members have participated in during 2010 and also some of the key events for 2011. I am very fortunate to have an experienced and



dedicated Council of Members to assist me in trying to expand the ACESA network in ways that are beneficial for all members. We would all appreciate feedback from anyone who has ideas they would like to see implemented.

In the meanwhile, I have one idea to get the ball rolling: a Once-in-a-Lifetime Offer (see details below)! It would be fantastic to see ACESA's lifetime membership grow, and we will also warmly welcome anyone who would like to join for a year in the first instance. If my experience is anything to go by, once you become interested in the Chinese economy, it's impossible to imagine that interest ever dissipating. ACESA offers a range of ways to support your own China interests and to turn them into academic endeavour and success.

Wishing you all the best for 2011 and I hope to see you at the 24th Annual ACESA Conference in Perth in July, if not before.

Please feel free to contact me by email on jane.golley@anu.edu.au if you would like to know anything more about ACESA.

Yours sincerely,

Jane Golley

Special Offer—Joining ACESA

A once-in-a-lifetime offer!

Make the most of this unique opportunity and save on a life membership of ACESA. Normally priced at A\$500 this special offer comes to you at only A\$250 if you pay before the end of December. For this limited time only, 5-year memberships are also being reduced from \$150 to \$100—save \$50!

Please contact ACESA treasurer Sizhong Sun to express your interest - Sizhong.Sun@jcu.edu.au

About ACESA

The Association for Chinese Economic Studies (Australia) (ACESA) was founded in 1987 at the Australian National University and was incorporated in 1998 in Canberra. ACESA is a non-profit and non-partisan organisation aimed at promoting research and exchange activities related to the Chinese economy. It strives to become the leading network on China research in the Asia Pacific region.

ACESA runs an annual conference, for scholars and students involved in research, which rotates amongst member universities. The Association is run by the Executive Committee within the general policy guidelines agreed by the Council of Management. Please see the ACESA website for further details, <http://www.acesa.ecel.uwa.edu.au>. We are planning a re-vamp to the webpage in early 2011.

ACESA Executive Committee 2010-2011

President: Jane Golley ANU
Treasurer: Sizhong Sun James Cook University
Secretary: Tsun Se Cheong University of Western Australia

Council Members

James Laurenceson	University of Qld	Zhangyue Zhou	James Cook
Shiguang Ma	University of Wollongong	Lilai Xu	RMIT
Kok-Boon Oh	La Trobe University	Ligang Song	ANU
Yanrui Wu	University of WA		

ACESA News

23rd Annual Conference in Melbourne hosted by La Trobe University

The 23rd Association for Chinese Economic Studies of Australia took place in Melbourne from the 15-17 July 2010 hosted by the Graduate School of Management, La Trobe University. The Conference was attended by approximately 60 participants from Australia and overseas, including industry representatives, students, researchers and academics. The Conference's theme was "China: Economic Prosperity and Business Opportunities in the New Decade" which aimed to explore the contemporary business challenges and opportunities in China in the coming decade. Participants presented their papers on a number of key themes and heard briefings by key industry figures and China experts on China's economic development and business opportunities.

There were twenty-one papers accepted for presentation in the concurrent sessions. The papers presented cover areas such as agricultural economics, financial markets, trade and investment, corporate governance, technology and knowledge management, industrial structure, performance measurement, environmental sustainability, monetary economics and value chain management. All papers accepted and presented at the conference will be published in a Conference Proceedings Book. A special issue of the International Journal of Value Chain Management will publish selected papers from the conference later this year.

Participants attending the Conference heard three keynote speakers. Professor Ding Jianping from Shanghai University drew attention to the dilemma of China's exchange rate and possible solutions as the Chinese currency (RMB) comes under pressure from home and abroad. Trevor O'Hoy, Foster's former CEO, talked about what he sees as the Key Success Factors in business and careers and anybody that is thinking about doing business or working in China should observe these traits. Craig Scroggie, Vice President and Managing Director of Symantec in the Pacific, spoke at the Conference Dinner on 15 July. He shared his personal China business experience and spoke extensively about Symantec's China operations, his views about opportunities and doing business in China and China's direction in terms of economic development in the next 10 years.

Fudan-ACESA Conference on Transition and Economic Development

To be held at Fudan University in Shanghai 19-20 September 2011. The best papers will be published in a special Symposium of the *China Economic Review*. A call for papers will be sent to the ACESA mailing list soon.



Fudan University in Shanghai

24th Annual ACESA Conference 'China's Growth and the World Economy'

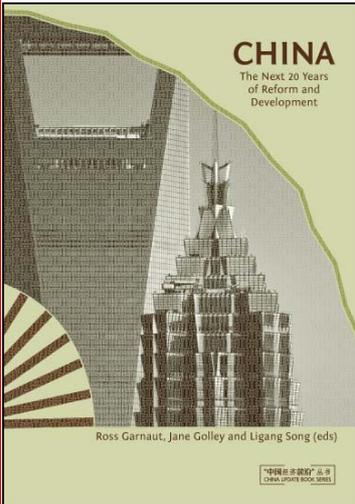
Hosted by University of Western Australia on the 7-8th July 2011. The organiser invites all papers addressing topics such as economic reforms and growth, international trade, agricultural economy, resource sector and sustainable development, macroeconomics and microeconomics and China and the world economy. In addition, conference participants are most welcome to organise special sessions at the conference. Abstracts of papers are due on February 25, 2011. Please see the ACESA website for further details, <http://www.acesa.ecel.uwa.edu.au>.



La Trobe University

China Economic Research News

China Update 2010 - The Next 20 Years of Reform and Development



The Rio Tinto - ANU China Update was held for its tenth time in 2010. Australia's Minister for Foreign Affairs and Trade, the Hon Stephen Smith MP, gave the keynote address and spoke of the strengthening relationship between Australia and China. Leading academics from around the world such as Wing Thye Woo, Max Corden and Yang Yao discussed the long term prospects for China's growth and the next 20 years of reform and development.

China Update 2010 coincided with the launch of the China Update book, *China: The Next Twenty Years of Reform and Development*, edited by Ross Garnaut, Ligang Song and Jane Golley. The book is jointly published by the ANU E Press and the Brookings Institution Press, with the Chinese Social Sciences Academic Press publishing the Chinese language version.

More information on China Update 2010, including video and presentation slides, is available at www.crawford.anu.edu.au/chinaupdate. The book can be downloaded at http://epress.anu.edu.au/china_20_citation.html.

New China in the World Centre

The Australian Centre on China in the World (CIW or the Centre) at The Australian National University was launched in 2010. It is primarily a research body established to enhance the existing capabilities of Chinese studies at the ANU and across Australia. The Centre will engage experts from a range of disciplines including Chinese history, thought, culture, media, politics, society, gender, environment, economics, foreign and strategic policy and regional affairs.

The Centre will use its national and international connections to target training and support for upcoming generations of China scholars, specialists and China-literate young people. The vision of the Centre is for it to pursue research, education and outreach activities in innovative ways not achieved by similar institutions. The Centre, its research and activities will also serve the long-term national interest through the pursuit of independent scholarship and thought, and will go beyond a reactive and short-term approach to issues related to the Chinese world and the global presence of China.

You can find out more about the Centre on their webpage at ciw.anu.edu.au.



Former Australian Prime Minister 2010 with (from left to right): Professor Geremie R. Barmé, Executive Director of the ANU China Institute; Dr Richard Rigby, ANU Vice-Chancellor; Professor Ian Chubb, ANU Vice-Chancellor; and the Minister for Innovation, Industry, Science and Research, Kim Carr.